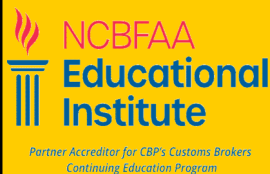




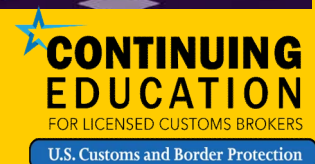
# 2026 SOUTHERN BORDER CONFERENCE

## DÍA DE LOS BROKERS



## AGENDA

### OCTOBER 25 - 28, 2026



**11 CCS/LCB Points have been approved**

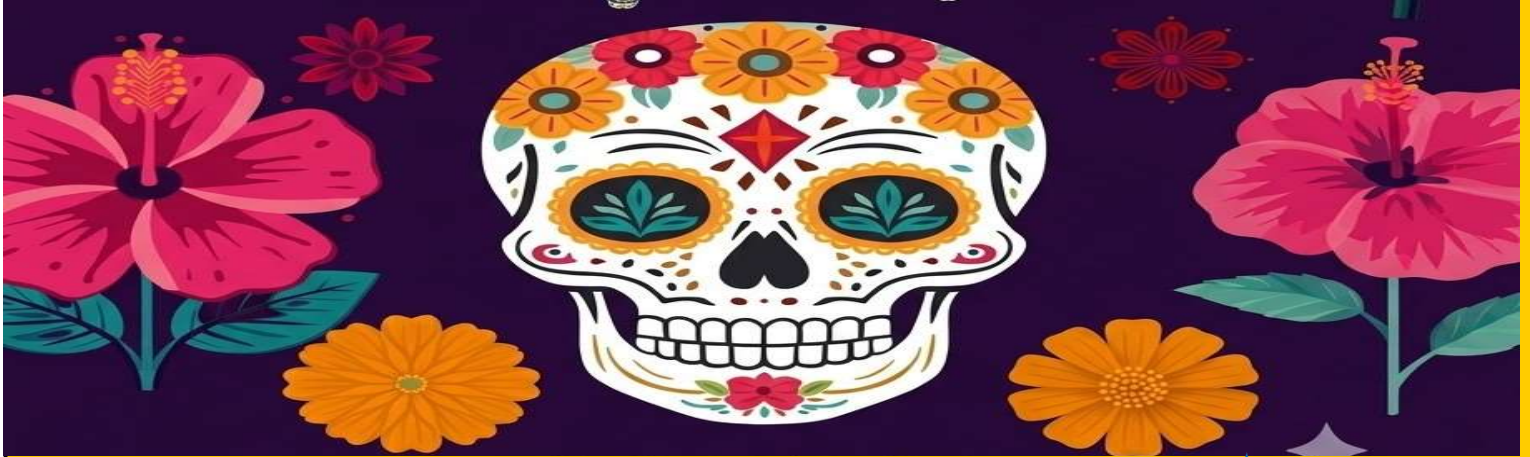
**Laredo ISD Performing Arts Center - 2400 San Bernardo Ave, Laredo, TX 78040**

| Start Time                           | End Time | Moderator                                                                                                           | Speaker                                                                                                           | Subject                                                                                                      |
|--------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Sunday, Oct 25</b>                |          |                                                                                                                     |                                                                                                                   |                                                                                                              |
| 7:00 PM                              | 10:00 PM | Dr. Victor D. Treviño, MD<br>Laredo Mayor                                                                           | Welcome Reception                                                                                                 | Palenque Grill Hwy 35 - 4615 San Bernardo Ave                                                                |
| <b>Monday, Oct 26</b>                |          |                                                                                                                     |                                                                                                                   |                                                                                                              |
| <b>No Press - Chatham House Rule</b> |          |                                                                                                                     |                                                                                                                   |                                                                                                              |
| 7:30 AM                              | 8:00 AM  |                                                                                                                     | <b>BREAKFAST</b>                                                                                                  | <b>EXHIBITOR LOBBY</b>                                                                                       |
| 8:00 AM                              | 8:30 AM  | Arturo Dominguez<br>A Customs Broker                                                                                | Hon Dr. Henry Cuellar Phd<br>House of Representatives -District 28                                                | Welcome Speech                                                                                               |
| 8:30 AM                              | 9:00 AM  | Jose D. Martinez<br>Willson International Inc.                                                                      | Consul General- Juan Carlos Mendoza Sanchez<br>Consul General de Mexico - Laredo                                  | Importance of MX/US Relations                                                                                |
| 9:00 AM                              | 9:50 AM  | Isaias Lopez<br>Lopez & Lopez Brokers LLC                                                                           | CBP CTPAT Team - Laredo CTPAT Field Office<br>Michael C. Garza, Cindy McCorkle and Ruben Hinojosa III,            | Practical strategies for strengthening your CTPAT program,<br>enhancing supply chain security                |
| 9:50 AM                              | 10:10 AM |                                                                                                                     | <b>BREAK</b>                                                                                                      | <b>EXHIBITOR LOBBY</b>                                                                                       |
| 10:10 AM                             | 11:10 AM | Isaias Lopez<br>Lopez & Lopez Brokers LLC                                                                           | Marcelo Castano Santos<br>KYMEX                                                                                   | <b>In Spanish</b> - Enhancing supply chain security. Transportation,<br>Warehousing and supply chain.        |
| 11:10 AM                             | 12:00 PM | Brian Barber<br>Willson International Inc.                                                                          | Janeen Brazier<br>Avalon Risk Management Insurance Agency LLC<br>Montse Hernandez<br>Roanoke Insurance Group Inc. | Sureties, Foreign Importers and Executive Order 14411,<br>Strengthening Customs Enforcement                  |
| 12:00 PM                             | 1:00 PM  |                                                                                                                     | <b>LUNCH</b>                                                                                                      |                                                                                                              |
| 1:00 PM                              | 2:00 PM  | Lucy D. Montemayor<br>RODEL International, Inc.                                                                     | Marcelo Castano Santos<br>KYMEX                                                                                   | <b>In Spanish</b> - Preparing your organization to meet evolving<br>compliance expectations.                 |
| 2:00 PM                              | 3:00 PM  | Norma V. Valdez<br>TA Group Forwarding                                                                              | Felipe "Flip" Romero III<br>Port of Laredo   City of Laredo                                                       | Port of Laredo; "Hot City, Cold Chain"                                                                       |
| 3:00 PM                              | 3:20 PM  |                                                                                                                     | <b>BREAK</b>                                                                                                      | <b>EXHIBITOR LOBBY</b>                                                                                       |
| 3:20 PM                              | 4:00 PM  | Eduardo A. Kalisch Alonso<br>A.A. Eduardo Kalisch                                                                   | Tte. Cor. Erick Omar Salinas Flores<br>MX Customs: Nuevo Laredo                                                   | <b>In Spanish</b> - Mexican customs process in Nuevo Laredo,<br>Tamps.                                       |
| 4:00 PM                              | 5:00 PM  | Carlos Vela<br>C. Vela Corp.                                                                                        | Anne Riitho - Chief Data Officer<br>BITE                                                                          | Closing the Loop: AI, Post-Entry Audit, and Continuous Import<br>Compliance                                  |
| 7:00 PM                              | 10:00 PM | Dr. Maria Minerva "Minita"<br>Ramírez, PhD<br>President of Laredo College<br>Jay Acayan<br>ROBERTS & KEHAGIARAS LLP | <b>Networking Event</b>                                                                                           | The Laredo College President's House<br>Fort McIntosh Post Commander's House<br>1 West End Washington Street |



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**Tuesday, Oct 27**

**No Press - Chatham House Rule**

| 7:30 AM  | 8:00 AM  |                                                | BREAKFAST                                                                                                                                                  | EXHIBITOR LOBBY                                                                                                                                                          |
|----------|----------|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 AM  | 8:55 AM  | Jorge Torres<br>Interlink Trade Service        | James Amyx<br>Matthew Cummins<br>Sandler, Travis & Rosenberg, P.A.                                                                                         | Right to Make Entry (RTME) and Power of Attorney (POA) compliance are foundational responsibilities for customs brokers and critical to minimizing regulatory risk.      |
| 9:00 AM  | 9:50 AM  | Victor Gonzalez<br>Victor Gonzalez LLC         | Jay Acayan & Josh Beker<br>ROBERTS & KEHAGIARAS LLP                                                                                                        | Broker compliance and Broker Responsibilities under Executive Order 14411.                                                                                               |
| 9:50 AM  | 10:10 AM |                                                | BREAK                                                                                                                                                      | EXHIBITOR LOBBY                                                                                                                                                          |
| 10:10 AM | 11:00 AM | Jorge A. Cavazos<br>IMEXSOL LLC                | Itay Dvir<br>Founder & CEO   ClearDock                                                                                                                     | What We've Learned Building Trade Compliance Technology in the Age of AI<br>What Customs Brokers Need to Do Now to Stay Ahead.<br>How to Identify the Right AI Use Cases |
| 11:00 AM | 12:00 PM | Victoria Nicholls-Reyes<br>Redwood Logistics   | David Corn<br>Comstock Holt<br>James Grogan<br>Kroll                                                                                                       | Drawback and FTZ: Duty Deferral                                                                                                                                          |
| 12:00 PM | 1:00 PM  |                                                | LUNCH                                                                                                                                                      |                                                                                                                                                                          |
| 1:00 PM  | 2:00 PM  | Jorge L. Cavazos<br>EXL Automated Solutions,   | Hugo Pakula<br>Tru Identity                                                                                                                                | "From Entry Data to Enforcement: What Trade Teams Need to Know About the New AI Era."                                                                                    |
| 2:00 PM  | 2:50 PM  | Victoria Nicholls-Reyes<br>Redwood Logistics   | Deputy Executive Director Dennis A. McKenzie<br>Cargo and Conveyance Security OFO                                                                          | Broker Responsibilities Under Executive Order 14411                                                                                                                      |
| 2:50 PM  | 3:10 PM  |                                                | BREAK                                                                                                                                                      | EXHIBITOR LOBBY                                                                                                                                                          |
| 3:10 PM  | 4:00 PM  | Jose D. Gonzalez<br>Imperative Logistics LLC   | Bradford N. Slutsky - Acting Executive Director<br>Trade Transformation Office<br>Priya Livingston - Division Director<br>Office of Information Technology | Automated Commercial Environment (ACE) Program update and navigating the ACE Portal system.                                                                              |
| 4:00 PM  | 5:00 PM  | Jose D. Martinez<br>Willson International Inc. | Susan S. Thomas - Executive Assistant Commissioner<br>Office of Trade                                                                                      | Holding Bad Actors Accountable and Strengthening Economic and National Security                                                                                          |
| 7:00 PM  | 10:00 PM |                                                | FAREWELL DINNER                                                                                                                                            | DUBAI - 1108 Iturbide                                                                                                                                                    |



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### OCTOBER 25 - 28, 2026



### Wednesday Oct. 28

#### No Press - Chatham House Rule:

|         |          |  |                                                                 |                                                                                                                                               |
|---------|----------|--|-----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 AM | 8:00 AM  |  | <b>World Trade Bridge and Mexican Customs Nuevo Laredo Tour</b> | Board Buses at Tru Hotel - North 7:20 - 8:00                                                                                                  |
| 8:20 AM | 9:30 AM  |  | Mexican Customs                                                 | Mexican Customs Tour of World Trade Bridge, including primary, X-Rays and Exit gate                                                           |
| 9:45 AM | 11:00 AM |  | U.S. Customs and OGAs                                           | U.S. Customs will setup booths for various CBP Departments, and PGAs, CBP Tour of World Trade Bridge, including primary, X-Rays and Exit gate |
|         |          |  |                                                                 |                                                                                                                                               |

#### Chatham House Rule:

When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed